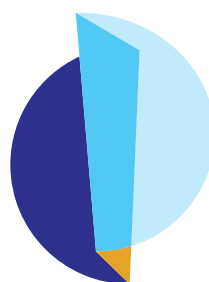


Cytel Design Institute Founding Principles

Albert Kim and Yannis Jemiai

Cytel's journey started in 1987 when its two founders Cyrus Mehta and Nitin Patel accepted a challenge from renowned statistician Marvin Zelen to make clinical experiments better and decisions clearer, using novel statistical methods. Over the last 35 years, many additional innovations have followed and today we are excited to launch the Cytel Design Institute (CDI) — an entity whose purpose is **to advance the science of trial design and therapeutics development**, and be the place where great ideas of the past, present, and future can live.



Cytel
Design
Institute

The mission of the CDI is to programmatically capture, illustrate, and develop Cytel's innovative culture and thought leadership, across our businesses. To carry out this mission, we envision a place that is a virtual living repository of Cytel's institutional history, its body of work, and its unique intellectual resources. This is a broad umbrella that includes, but is not limited to — publications, processes, clinical trial designs, software, and works in progress.

Importantly, the CDI aims to connect Cytel colleagues to each other, and build bridges externally to like-minded researchers and institutions. We hope the CDI will inspire the next generation of Cytel's thought leaders to tackle and solve the toughest problems in the industry.

We are beyond excited to launch this idea and see how all our colleagues can contribute and help the CDI grow and thrive!

www.cytel.com/cytel-design-institute

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